



Intensive Care Society
SPQA24
CONGRESS

Sponsorship and Exhibition
18–20 June 2024 | ACC Liverpool

About the Intensive Care Society

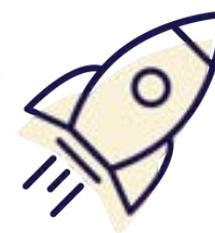
The Intensive Care Society is the largest multi-professional intensive care membership organisation in the UK and oldest in the world. We welcome doctors, nurses, psychologists, physiotherapists, speech and language therapists, dietitians, pharmacists, occupational therapists and other relevant allied healthcare professionals from across the world.

For over 50 years the Society has supported the intensive care community with education, standards, guidance, research, policy, wellbeing and much more to ensure they have all the tools they need to deliver the highest quality of care to the sickest of patients in the UK.



Our Vision

The Society's vision is a world where every members of the multi-professional intensive care team is able to deliver the best quality care for those who need it, when they need it



Our Mission

To be the voice of the multi-professional intensive care community, their patients and their loved ones and together to advance and promote the best quality care, safety and research



About State of the Art

We created State of the Art (SOA) in 2001 to unite intensive care professionals from across the globe and facilitate a multi-purpose environment whereby the intensive care community can learn, network, and discover the latest advancements in critical care, clinical research and technology developed by industry.

SOA is now the largest event for intensive care in the UK and one of the largest multi-professional meetings in Europe. Year-on-year we work hard to evolve SOA to bring you a fresh experience every time and we pride ourselves on delivering a Congress that not only delivers relevant, interactive, exciting and thought-provoking sessions across multiple streams but also provides a space to re-connect and network.

Intensive Care Society
SOA24
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To deliver intensive care, we need an army of people, from the multi-professional intensive care teams to those who help build and provide the technology, equipment and medicines that enable us to do our jobs and provide the best quality care to our patients. Never has this been so apparent during the past few years.

SOA provides the unique opportunity where industry and the largest gathering of healthcare professionals spanning the breadth of intensive care can come together, celebrate successes, and grow from each other.

This year, we are heading to the ACC Liverpool 18 - 20 June 2024.

We are excited to see you there!

SOA in numbers

data from 2023



3 Days



3 Streams



200+ Talks



100+ Speakers



53 Sponsors & exhibitors

Our Social media followers

  **38.2K**

  **8.9K**

  **4063**

 **8490**



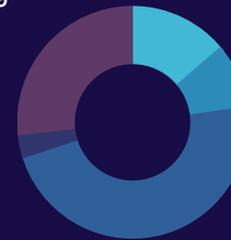
1200+ Global delegates representing the breadth of critical care

Consultant, Associate Specialist and Attending
26.8%

Student & LMIC
3.2%

Nurse, Practitioners & Allied Health Professional
47.2%

ACCS, Core Training, Foundation and MTI Doctor
9.1%



94.2% UK

2.9% Oceania

1.2% Europe

1.1% Asia

0.2% Africa

0.3% North America

0.1% South America



What sponsors and exhibitors can expect at SOA

SOA offers a wealth of multi-professional educational content that benefits the whole ICU team, providing a unique and friendly environment where HCPs and industry can engage over three days.

We work hard to understand the needs of our delegates and industry to continually improve SOA to provide the best possible experience for all who attend, so every year there is something new.

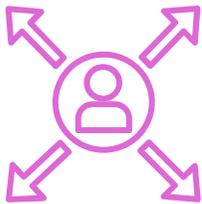
The congress is the perfect stage to showcase the latest developments in intensive care, whether unveiling a new product or showing the latest enhancements to current equipment and devices.



Why sponsor or exhibit at SOA



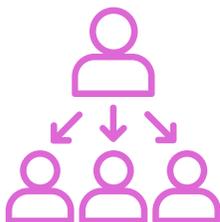
SOA is the largest multi-professional critical care Congress in the UK and second largest in Europe



Increase your company's exposure and generate leads from over 1200 delegates representing the breadth of critical care



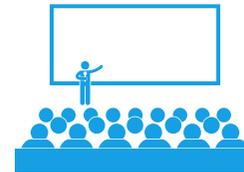
It provides a unique opportunity to contribute to the latest developments in the healthcare debate and increase your product awareness



Sponsoring or exhibiting will give you access to delegates and key decision makers before, during and after the Congress



Sponsorship will assure your inclusion in our SOA marketing activity



Our exciting programme across 3 streams will attract delegates from across the whole of the critical care community and is designed to provide plenty of networking opportunities to drive people to your stand



A presence at SOA assures you access to key decision makers, offering you plenty of opportunities to maintain relationships with existing contacts and generate new ones

**Our SOA24
sponsorship packages**



Principal sponsor
£26,350

- Acknowledged as exclusive Principal sponsor of SOA24
- 2 x 45 minute speaker session including Q+A, running concurrently in the mini theatres
- 3 month on demand hosting of sponsored speaker session post event on Congress app (subject to sponsor approval)
- Exclusive email communication of sponsored session sent to delegates in advance of Congress (sponsor to provide copy)
- Push notifications via app
- 6m x 4m exhibition space, shell scheme or space only
- 5 exhibitor passes (access to exhibition hall only)
- 4 delegate passes (access to Congress and exhibition hall)
- 2 x one day speaker passes for the day of the speaker session only
- Prominent branding on pre-event marketing to delegates and signage at SOA24
- Corporate logo and profile on SOA website and Congress app
- Full delegate registration list provided before the event
- Post event speaker session delegate list with contact details (GDPR compliant)
- Post event delegate attendee list with contact details (GDPR compliant)
- Invitation to our SOA24 networking reception

All prices are exclusive of VAT

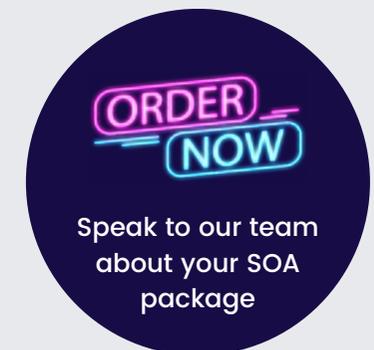
ORDER
NOW

Speak to our team
about your SOA
package



- Acknowledged as a Gold sponsor of SOA24
- 45 minute symposium in mini theatre including Q+A during Day 1 or Day 2*
- 3 month on demand hosting of sponsored speaker session post event on the conference app (subject to sponsor approval)
- Exclusive email communication of sponsored session sent to delegates in advance of Congress (sponsor to provide copy)
- Push notifications via app to the symposium on day of session
- 6m x 3m exhibition space, shell scheme or space only
- 4 exhibitor passes (access to exhibition hall only)
- 3 delegate passes (access to Congress and exhibition hall)
- 1 x one day speaker pass for the day of speaker session only
- Prominent branding on pre-event marketing to delegates
- Corporate logo and profile on SOA website and Congress app
- Full delegate registration list provided before the event
- Post event speaker session delegate list with contact details (GDPR compliant)
- Post event delegate attendee list with contact details (GDPR compliant)
- Invitation to our SOA networking reception

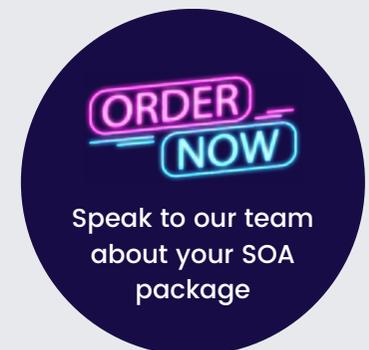
All prices are exclusive of VAT





- Acknowledged as a Silver sponsor of SOA24
- 30 minute sponsored mini theatre speaker presentation* or product demonstration
- Inclusion on email communication to delegates highlighting speaker sessions and product demonstrations
- Push notification via app to speaker session or product demonstration on day of session
- 4m x 3m exhibition space, shell scheme or space only
- 3 exhibitor passes (access to exhibition hall only)
- 2 delegate passes (access to Congress and exhibition hall)
- 1 x one day speaker pass for the day of speaker session only (if speaker session taken)
- Prominent branding on pre-event marketing to delegates and exhibition signage
- Corporate logo and profile on SOA website and Congress app
- Full delegate registration list provided before the event
- Post event speaker session delegate list with contact details (GDPR compliant)
- Post event delegate attendee list with contact details (GDPR compliant)
- Invitation to our SOA networking reception

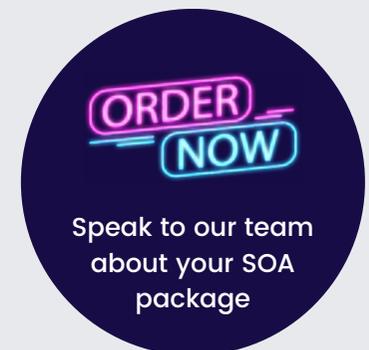
All prices are exclusive of VAT





- Acknowledged as a Bronze sponsor of SOA24
- Inclusion on email communication to delegates highlighting speaker sessions and product demos
- 3x3 exhibition space, shell scheme or space only
- 2 exhibitor passes (access to exhibition hall only)
- 1 delegate pass (access to Congress and exhibition hall)
- 1 x one day speaker pass for the day of speaker session only (if speaker session taken) -
- Prominent branding on pre-event marketing to delegates and exhibition signage
- Corporate logo and profile on SOA website and Congress app
- Full delegate registration list provided before the event
- Post event speaker session delegate list with contact details (GDPR compliant)
- Post event delegate attendee list with contact details (GDPR compliant)
- Invitation to our SOA networking reception

All prices are exclusive of VAT



Exhibition stand rates

Size	2024 rates
Start up innovation zone	£750
2m x 2m charity shell (up to £1 Million income) *Charities with income greater than £1m pay commercial rate less 15%	£995
2m x 2m commercial stand package	£3,400
3m x 2m commercial stand package	£4,750
3m x 3m commercial stand package	£7,150
4m x 3m commercial stand package	£8,850
6m x 3m commercial stand package	£12,200
6m x 4m commercial stand package	£15,600

Alternative stand sizes and bespoke sponsorship packages are available | All prices are exclusive of VAT

Exhibition package

- Shell scheme (including socket, lights and fascia board) or Space only
- 2 x exhibitor passes (minimum, depending on stand size booked)
- Corporate logo and profile on SOA website and Congress app
- Full delegate name list pre-event
- Post event delegate attendee list with contact details (GDPR compliant)
- Invitation to our networking reception

*Lead generation app available at extra cost

**All prices are exclusive of VAT

**ORDER
NOW**

Speak to our team
about your SOA
package

Additional
sponsorship
opportunities



Your Society - Our Strategy
2023 -2027



Our Vision

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Our Mission

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Our Values

Workshops

Support one of our workshops or bolt it on to your SOA package. Our pre-Congress workshops are the perfect place to have an up close and personal interaction with delegates attending either our ultrasound, leadership or legal and ethical workshop.

With plenty of breaks and opportunities to showcase your kit or latest developments in your organisation, supporting a workshop will enhance your SOA experience.

£4,000

Mini Theatre Packages

Bolt on a 30 minute presentation and/or product demo to your package in one of our two mini theatres located in the exhibition hall.

These are popular sessions with delegates and with slots available in each of the planned breaks, these sessions provide the perfect opportunity for you to drive awareness of all you have to offer.

Audio recordings of your mini-theatre session(s) will be supplied to you after to the event.

Limited spaces available, so book early to secure your spot

30 mins (£6995)

Event specific items



SOA24 App
£8,000



Evening networking session
£10,000
2x evenings available



SOA24 Social event
£15,000



SOA24 digital advertising
A4 advert – £5,000
A6 advert – £3,000
Delegate e-shot – £1,500



SOA24 delegate badges
£5,000



Onsite branding
Prices on application

Speak to one of our team to find out more details on what is included in these additional sponsorship opportunities and/or tailoring a package that works best for you.

Contact us



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